## DEPARTMENT OF CITY PLANNING

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INFORMATION www.planning.lacity.org

June 21, 2013

## NOTICE OF COMPLETION AND AVAILABILITY OF FINAL ENVIRONMENTAL IMPACT REPORT NO. ENV-2011-1965-EIR

TO: Public agencies and other interested parties

PROJECT NAME: Los Angeles International Airport (LAX) Sign District

PROJECT LOCATION: LAX, One World Way, Los Angeles, CA 90045 (cross-streets are generally Sepulveda Boulevard and Century Boulevard)

State Clearinghouse No.: 2012031055

Other Reference No.: CPC-2011-1964-SN

PROJECT DESCRIPTION: The Los Angeles World Airport (LAWA) proposes the development and implementation of a Sign District at LAX, in which new off-site signage would be permitted subject to certain restrictions. The proposed Project includes a maximum of approximately 81,522 square feet (sq ft) of proposed new off-site signage within the Landside Sub-Area and a maximum of approximately 289,600 sq ft of proposed new off-site signage within the Airside Sub-Area. The proposed Project would include a range of off-site signage, including supergraphics, wall signs, digital display signs, and other signs such as signs on passenger boarding bridges, signs on columns and hanging signs. Off-site signs advertise a business, use, facility, service or product not The estimated implementation date for the found at LAX (non-airport-related signage). construction of the new signage within the Project site is 2013. The advertising material would be periodically changed. Maintenance of the sign and related support structures would occur as needed. The proposed Project would include a sign ordinance which would contain provisions that establish regulations such as sign types, placement, number, dimensions, illumination, The regulations of the proposed Sign District would supersede the motion/animation, etc. regulations set forth in the Los Angeles Municipal Code. The proposed Project would also include a program to remove a number of billboards in the Los Angeles World Airport's control and compliance with other applicable requirements from the Department of City Planning.

If you wish to review a copy of the Final Environmental Impact Report (FEIR) or the documents referenced in the FEIR, you may do so by appointment during our office hours of 8am to 4pm, in Room 667, City Hall, 200 N. Spring Street, Los Angeles CA 90012. Copies of the FEIR are also at the LAWA Capital Programming and Planning Division, One World Way, Room 208, Los Angeles, California 90045, as well as at the following **Library Branches**:

- Los Angeles Central Library, 630 West 5th Street, Los Angeles, CA 90071
- Westchester-Loyola Village Branch Library, 7114 West Manchester Avenue, Los Angeles, CA 90045
- West Los Angeles Regional Public Library, 11360 Santa Monica Boulevard, Los Angeles, CA 90025
- Dr. Mary McLeod Bethune Regional Branch Library, 3900 South Western Avenue, Los Angeles, CA 90062
- El Segundo Library, 111 West Mariposa Avenue, El Segundo, CA 90245
- Inglewood Library, 101 West Manchester Boulevard, Inglewood, CA 90301
- Hawthorne Library, 12700 Grevillea Avenue, Hawthorne, CA 90250
- Culver City Library, 4975 Overland Avenue, Culver City, CA 90230

The FEIR is also available online at the Department of City Planning's website [http://cityplanning.lacity.org/ (click on "Environmental" and then "Final Environmental Impact Reports")], and at LAWA's website [www.ourlax.org (under the tab "Projects-Publications" by selecting "LAX Sign District Project")]. The FEIRs can be purchased on CD-ROM for \$7.50 per copy. Contact Cherry Yap of the City of Los Angeles at (213) 978-1164 to purchase one.

Please be advised that prior the Final EIR being considered for certification, the Department of City Planning plans to conduct an open house and public hearing as part of the consideration of a Signage Supplemental Use District for the project. The open house and public hearing is scheduled for **July 16, 2013**, with open house at 5:30 p.m. and public hearing beginning at 6:00 p.m. at the following location:

## Flight Path Learning Center 6661 W. Imperial Highway Los Angeles, CA 90045

For additional information, please contact Nicholas Maricich at the Department of City Planning at (213) 978-1240.

Michael J. LoGrande Director of Planning

Nicholas P. Maricich, City Planner

Policy Planning & Historic Resources Division